



TONE VAYS

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'Bitcoin Was the Real Winner' at the First Annual Bitcoin Bowl

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The promotional effort to maximize the hashtag #BitcoinBowl was beyond impressive as several major names, including Shooter Jennings, Warner Bros. Records, and Andreas Antonopoulos used @ChangeTip to reward enthusiastic comment contributors across Twitter. New users were surprised to receive their first bitcoins from Antonopoulos himself, who tirelessly gave out tips to throughout almost the entire game, "making it rain," as expressed by many on Twitter.



The second half was even more exciting, with NC State picking up right where they left off and taking a commanding lead at 34 to 13 early in the 4th quarter. Though UCF made the game close, finishing with two consecutive touchdowns to end the game with a final score of 34 to 27, the night belonged to the game's MVP Jacoby Brissett.

The highly talented quarterback finished the game with 262 yards passing, 1 touchdown and no interceptions, but his game management and getting around the UCF's defense made him stand out. The team itself had an amazing turnaround this year. With most of the best players coming back next year, there might actually be another team to challenge FSU and Clemson for a shot at winning the ACC.





Given the atmosphere and the incredible promotion for the industry, we can only imagine how the leading companies in the Bitcoin space plan to top this event in 2015. This was only the first annual Bitcoin Bowl, and two more are in the works. One thing is for sure: when it comes to technology, there are no limits to what is possible, and if someone can dream it, the genius of the blockchain will most certainly help it happen.



—Mr. Bitcoin, the Bitcoin Bowl mascot

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One commercial got a chuckle out of the Bitcoin community by depicting mafia men representing bank fees, which tend to take their toll on small businesses.



There were additional ads for Bitcoin-related products such as Gyft, but the biggest message to take away from the festivities was that these positive messages may be the first official steps toward bringing Bitcoin to the world in a positive light. Harry Yeh of Binary Financial said:

“Amazing experience, BitPay and the team did an amazing job putting this whole event together.”